

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Abar-Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
263009-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	855

Flight Dates	Order #	Alt Order #
10/31/12 - 11/05/12	263009	06395897

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/05/12	Hawaii Five-O	10-11p	M-----	:30	1	\$14,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 10:34 PM Hawaii Five-O 10-11p :30 BN12012H \$14,000.00 NM									
2	11/04/12	11/04/12	Amazing Race	8-9p	-----S	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 11/03/12 11:53 PM NCAA Football Prime: AL at LSU 8-11p :30 BN12009H \$8,000.00 NM MG for 2.1 11/04 1 WKMG Su 11/04/12 Amazing Race 8-9p :00 \$8,000.00 NM See MG 2.2									
3	10/31/12	10/31/12	Criminal Minds	9-10p	--W----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 9:47 PM Criminal Minds 9-10p :30 BN12009H \$10,000.00 NM									
4	11/03/12	11/03/12	NCAA Football Prime: AL 8-11p		-----S-	:30	2	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 7:59 PM NCAA Football Prime: AL at LSU 8-11p :30 BN12009H \$12,000.00 NM 2 WKMG Sa 11/03/12 9:53 PM NCAA Football Prime: AL at LSU 8-11p :30 BN12012H \$12,000.00 NM									

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263009-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	855	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/03/12	11/03/12	No Show/See SEC Prime 8-9p		-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 No Show/See SEC Primetime Gm 8-9p :00 \$2,000.00 NM See MG 5.2 2 WKMG M 11/05/12 7:23 PM News at 7p 7-7:30p :30 BN12009H \$2,000.00 NM MG for 5.1 11/03									
6	11/03/12	11/03/12	Local 6 Sports Access	7-8p	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 7:49 PM Local 6 Sports Access 7-8p :30 BN12012H \$1,500.00 NM									
7	11/03/12	11/03/12	No Show/See SEC Prime 8-9p		-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 No Show/See SEC Primetime Gm 8-9p :00 \$2,000.00 NM See MG 7.2 2 WKMG Sa 11/03/12 4:34 PM NCAA 3pm Game various :30 BN12009H \$2,000.00 NM MG for 7.1 11/03									
8	11/04/12	11/04/12	CBS Sunday Morning	9-1030a	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 8:59 AM CBS Sunday Morning 9-1030a :30 BN12012H \$1,800.00 NM									
9	11/03/12	11/03/12	Insider Wknd	105a-135a	-----S-	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 11/03/12 1:11 AM Insider Wknd 105a-135a :30 BN12012H \$250.00 NM 1 WKMG Sa 11/03/12 1:28 AM Insider Wknd 105a-135a :30 BN12009H \$250.00 NM									

Total Spots 11 **Gross Total** \$63,800.00

Payment Terms 30 Days

Agency Commission \$9,570.00
Net Amount Due \$54,230.00

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Suite 200
Alexandria, VA 22310-2552

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PO Box 864255
Orlando, FL 32886-4255
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Invoice #	Invoice Date	Invoice Month	Invoice Period
262573-2	11/06/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	640

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	262573	06385294

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	10/29/12	Rachael Ray	9-10a	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 9:41 AM Rachael Ray 9-10a :30 BN12009H \$600.00 NM									
4	10/29/12	10/29/12	Let's Make a Deal	10-11a	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 10:26 AM Let's Make a Deal 10-11a :30 BN12011H \$800.00 NM									
6	10/29/12	10/29/12	The Talk	2-3p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 2:30 PM The Talk 2-3p :30 BN12009H \$600.00 NM									
8	10/29/12	10/29/12	The Doctors	3-4p	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 3:30 PM The Doctors 3-4p :30 BN12012H \$350.00 NM									

Total Spots 4 Gross Total \$2,350.00

Payment Terms 30 Days

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262573-2	11/06/12	November 2012	10/29/12 - 10/29/12

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	640

Agency Commission **\$352.50**

Net Amount Due **\$1,997.50**

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Alexandria, VA 22310-2552

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Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
252346-2	11/06/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	472

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	252346	06205114

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
3	10/29/12	10/29/12	Morn News at 530a	530-6a	1-----	:30	1	\$700.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1 WKMG	M	10/29/12	5:42 AM	Morn News at 530a	530-6a	:30	BN12011H	\$700.00	NM																																								
6	10/29/12	10/29/12	Let's Make a Deal	10-11a	1-----	:30	1	\$800.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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8	10/29/12	10/29/12	Price Is Right	11a-12p	1-----	:30	1	\$1,500.00	NM																																								
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10	10/29/12	10/29/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$1,200.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>1-----</td><td>1</td><td>\$1,200.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG</td><td>M</td><td>10/29/12</td><td>12:20 PM</td><td>Local 6 News 12-1230p</td><td>12-1230p</td><td>:30</td><td>BN12009H</td><td>\$1,200.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	1-----	1	\$1,200.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WKMG	M	10/29/12	12:20 PM	Local 6 News 12-1230p	12-1230p	:30	BN12009H	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/29/12	11/04/12	1-----	1	\$1,200.00																																												
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1 WKMG	M	10/29/12	12:20 PM	Local 6 News 12-1230p	12-1230p	:30	BN12009H	\$1,200.00	NM																																								
12	10/29/12	10/29/12	Soaps	12:30-2p	1-----	:30	1	\$1,200.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>1-----</td><td>1</td><td>\$1,200.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG</td><td>M</td><td>10/29/12</td><td>12:28 PM</td><td>Soaps</td><td>12:30-2p</td><td>:30</td><td>BN12012H</td><td>\$1,200.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	1-----	1	\$1,200.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WKMG	M	10/29/12	12:28 PM	Soaps	12:30-2p	:30	BN12012H	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/29/12	11/04/12	1-----	1	\$1,200.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 WKMG	M	10/29/12	12:28 PM	Soaps	12:30-2p	:30	BN12012H	\$1,200.00	NM																																								

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Orlando, FL 32886-4255
TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
252346-2	11/06/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	472	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/29/12	10/29/12	News at 5p	5-530p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 5:25 PM News at 5p 5-530p :30 BN12009H \$1,000.00 NM									
19	10/29/12	10/29/12	News at 7p	7-7:30p	1-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 7:23 PM News at 7p 7-7:30p :30 BN12012H \$1,700.00 NM									
21	10/29/12	10/29/12	Inside Edition	730-8p	1-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 7:59 PM Inside Edition 730-8p :30 BN12009H \$1,700.00 NM									
24	10/29/12	10/29/12	David Letterman	1136p-1238a	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 12:16 AM David Letterman 1136p-1238a :30 BN12012H \$700.00 NM									
26	10/29/12	10/29/12	Extra	1237-109a	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 12:51 AM Extra 1237-109a :30 BN12009H \$300.00 NM									
33	10/29/12	10/29/12	Morn News at 5a	5-530a	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 5:15 AM Morn News at 5a 5-530a :30 BN12009H \$450.00 NM									

Total Spots 11 Gross Total \$11,250.00

Payment Terms 30 Days

Agency Commission \$1,687.50
 Net Amount Due \$9,562.50

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WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Billing Address:

Abar-Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262574-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	641

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	262574	06385317

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	The Talk	2-3p	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKMG Tu 10/30/12 The Talk 2-3p :00 \$600.00 NM									
See MG 1.5,1.6,1.7									
6 WKMG Tu 10/30/12 9:48 AM Rachael Ray 9-10a :30 BN12009H \$600.00 NM									
MG for 1.1,1.4,1.2									
3 WKMG Tu 10/30/12 2:29 PM The Talk 2-3p :30 BN12012H \$600.00 NM									
4 WKMG W 10/31/12 The Talk 2-3p :00 \$600.00 NM									
See MG 1.5,1.6,1.7									
5 WKMG W 10/31/12 9:33 AM Rachael Ray 9-10a :30 BN12012H \$600.00 NM									
MG for 1.1,1.4,1.2									
1 WKMG Th 11/01/12 The Talk 2-3p :00 \$600.00 NM									
See MG 1.5,1.6,1.7									
7 WKMG Th 11/01/12 9:20 AM Rachael Ray 9-10a :30 BN12012H \$600.00 NM									
MG for 1.1,1.4,1.2									
2	11/05/12	11/05/12	The Talk	2-3p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKMG M 11/05/12 The Talk 2-3p :00 \$600.00 NM									
See MG 2.2									
2 WKMG Tu 11/06/12 9:16 AM Rachael Ray 9-10a :30 BN12012H \$600.00 NM									
MG for 2.1 11/05									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262574-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/Fl/D	NELSON FOR SENATE	641

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	11/05/12	11/05/12	The Doctors	3-4p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 3:12 PM The Doctors 3-4p :30 BN12012H \$500.00 NM									
4	10/30/12	11/02/12	The Doctors	3-4p	-TWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 3:54 PM The Doctors 3-4p :30 BN12009H \$350.00 NM 2 WKMG W 10/31/12 3:34 PM The Doctors 3-4p :30 BN12012H \$350.00 NM 3 WKMG Th 11/01/12 3:40 PM The Doctors 3-4p :30 BN12009H \$350.00 NM 4 WKMG F 11/02/12 3:15 PM The Doctors 3-4p :30 BN12009H \$350.00 NM									
5	11/02/12	11/02/12	Blue Bloods	10-11p	----1--	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 10:33 PM Blue Bloods 10-11p :30 BN12009H \$9,000.00 NM									
6	11/04/12	11/04/12	Amazing Race	8-9p	-----1	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG F 11/02/12 9:38 PM CSI:NY 9-10p :30 BN12012H \$8,000.00 NM MG for 6.1 11/04 1 WKMG Su 11/04/12 Amazing Race 8-9p :00 \$8,000.00 NM See MG 6.2									
7	10/31/12	11/02/12	David Letterman	1136p-1238a	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 10/31/12 11:49 PM David Letterman 1136p-1238a :30 BN12009H \$700.00 NM 3 WKMG Th 11/01/12 12:11 AM David Letterman 1136p-1238a :30 BN12012H \$700.00 NM 1 WKMG F 11/02/12 12:31 AM David Letterman 1136p-1238a :30 BN12012H \$700.00 NM									
8	11/05/12	11/05/12	David Letterman	1136p-1238a	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 12:33 AM David Letterman 1136p-1238a :30 BN12009H \$700.00 NM									

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262574-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	641	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	11/03/12	11/03/12	Sat 5-7a News	5-7a	-----3-	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----3- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Sa 11/03/12 5:13 AM Sat 5-7a News 5-7a :30 BN12009H \$200.00 NM 1 WKMG Sa 11/03/12 6:14 AM Sat 5-7a News 5-7a :30 BN12012H \$200.00 NM 2 WKMG Sa 11/03/12 6:45 AM Sat 5-7a News 5-7a :30 BN12009H \$200.00 NM									
10	11/03/12	11/03/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 11/03/12 6:59 AM 7-9a Sat Early Show 7-9a :30 BN12012H \$350.00 NM 1 WKMG Sa 11/03/12 8:28 AM 7-9a Sat Early Show 7-9a :30 BN12009H \$350.00 NM									
11	11/03/12	11/03/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 12:42 AM Inside Edition Wknd 1135p-1205a :30 BN12009H \$450.00 NM									
12	11/03/12	11/03/12	Extra Wknd	1205-105a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 1:21 AM Extra Wknd 1205-105a :30 BN12012H \$350.00 NM									
13	11/04/12	11/04/12	6-830a Sun News	6a-830a	-----2	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 11/04/12 6:55 AM 6-830a Sun News 6a-830a :30 BN12009H \$200.00 NM 1 WKMG Su 11/04/12 7:27 AM 6-830a Sun News 6a-830a :30 BN12012H \$200.00 NM									
14	11/04/12	11/04/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 9:55 AM CBS Sunday Morning 9-1030a :30 BN12009H \$1,800.00 NM									
15	11/03/12	11/03/12	Local 6 Sports Access	7-8p	-----1-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 7:30 PM Local 6 Sports Access 7-8p :30 BN12012H \$1,500.00 NM									

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TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262574-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	641

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
16	10/30/12	11/02/12	Let's Make a Deal	10-11a	-TWTF--	:30	1	\$800.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td>1</td><td>\$800.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WKMGW</td><td></td><td>10/31/12</td><td>9:59 AM</td><td>Let's Make a Deal</td><td>10-11a</td><td>:30</td><td>BN12009H</td><td>\$800.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	-TWTF--	1	\$800.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WKMGW		10/31/12	9:59 AM	Let's Make a Deal	10-11a	:30	BN12009H	\$800.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/29/12	11/04/12	-TWTF--	1	\$800.00																																												
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WKMGW		10/31/12	9:59 AM	Let's Make a Deal	10-11a	:30	BN12009H	\$800.00 NM																																								

<u>Total Spots</u>	28	<u>Gross Total</u>	\$31,300.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$4,695.00
<u>Net Amount Due</u>	\$26,605.00

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Abar-Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
252341-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	471

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	252341	06205120

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/05/12	Morn News at 530a	530-6a	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 5:42 AM Morn News at 530a 530-6a :30 BN12009H \$700.00 NM									
2	11/05/12	11/05/12	Morn News at 6a	6-7a	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 6:30 AM Morn News at 6a 6-7a :30 BN12012H \$800.00 NM									
3	10/30/12	11/02/12	Morn News at 6a	6-7a	-TW-F--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TW-F-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 6:42 AM Morn News at 6a 6-7a :30 BN12012H \$800.00 NM 2 WKMG W 10/31/12 6:51 AM Morn News at 6a 6-7a :30 BN12009H \$800.00 NM 3 WKMG F 11/02/12 6:11 AM Morn News at 6a 6-7a :30 BN12009H \$800.00 NM									
4	10/30/12	11/01/12	The Early Show	7-9a	-T-T---	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T-T--- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 8:54 AM The Early Show 7-9a :30 BN12009H \$700.00 NM 2 WKMG Th 11/01/12 7:55 AM The Early Show 7-9a :30 BN12012H \$700.00 NM									

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PO Box 864255
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TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
252341-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	471	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/12	11/02/12	Price Is Right	11a-12p	-TWTF--	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/30/12 11:59 AM Price Is Right 11a-12p :30 BN12012H \$1,500.00 NM 1 WKMG W 10/31/12 10:59 AM Price Is Right 11a-12p :30 BN12012H \$1,500.00 NM 2 WKMG W 10/31/12 11:59 AM Price Is Right 11a-12p :30 BN12009H \$1,500.00 NM 4 WKMG Th 11/01/12 10:59 AM Price Is Right 11a-12p :30 BN12009H \$1,500.00 NM									
6	11/05/12	11/05/12	Price Is Right	11a-12p	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 11:28 AM Price Is Right 11a-12p :30 BN12009H \$2,000.00 NM									
7	10/30/12	11/02/12	Local 6 News 12-1230p	12-1230p	-TWTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/30/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 BN12009H \$1,200.00 NM 2 WKMG W 10/31/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 BN12012H \$1,200.00 NM 1 WKMG Th 11/01/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 BN12012H \$1,200.00 NM 4 WKMG F 11/02/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 BN12012H \$1,200.00 NM									
8	11/05/12	11/05/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 BN12012H \$1,500.00 NM									
9	10/31/12	11/02/12	Soaps	12:30-2p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 10/31/12 1:59 PM Soaps 12:30-2p :30 BN12009H \$1,200.00 NM 3 WKMG Th 11/01/12 12:56 PM Soaps 12:30-2p :30 BN12009H \$1,200.00 NM 1 WKMG F 11/02/12 1:29 PM Soaps 12:30-2p :30 BN12009H \$1,200.00 NM									
10	11/05/12	11/05/12	Soaps	12:30-2p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 1:59 PM Soaps 12:30-2p :30 BN12009H \$1,500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
252341-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/Fl/D	NELSON FOR SENATE	471	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	10/30/12	11/02/12	The Talk	2-3p	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 3:00 PM The Talk 2-3p :30 BN12012H \$600.00 NM 2 WKMG W 10/31/12 2:31 PM The Talk 2-3p :30 BN12012H \$600.00 NM 4 WKMG Th 11/01/12 3:00 PM The Talk 2-3p :30 BN12012H \$600.00 NM 3 WKMG F 11/02/12 2:59 PM The Talk 2-3p :30 BN12012H \$600.00 NM									
12	10/30/12	11/01/12	News at 6p	6-630p	-T-T---	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T-T--- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 6:23 PM News at 6p 6-630p :30 BN12009H \$1,400.00 NM 2 WKMG Th 11/01/12 6:22 PM News at 6p 6-630p :30 BN12009H \$1,400.00 NM									
13	11/05/12	11/05/12	News at 6p	6-630p	1-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 6:27 PM News at 6p 6-630p :30 BN12009H \$1,600.00 NM									
14	10/31/12	11/01/12	News at 7p	7-7:30p	--WT---	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WT--- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 10/31/12 7:22 PM News at 7p 7-7:30p :30 BN12009H \$1,700.00 NM 1 WKMG Th 11/01/12 7:20 PM News at 7p 7-7:30p :30 BN12012H \$1,700.00 NM									
15	11/05/12	11/05/12	News at 7p	7-7:30p	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 7:13 PM News at 7p 7-7:30p :30 BN12012H \$2,000.00 NM									
16	10/30/12	11/01/12	Inside Edition	730-8p	-T-T---	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T-T--- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/30/12 7:51 PM Inside Edition 730-8p :30 BN12012H \$1,700.00 NM 1 WKMG Th 11/01/12 7:50 PM Inside Edition 730-8p :30 BN12009H \$1,700.00 NM									
17	11/05/12	11/05/12	M-F 11p News	11-1135p	1-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 11:12 PM M-F 11p News 11-1135p :30 BN12009H \$2,500.00 NM									

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Orlando, FL 32886-4255
TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
252341-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	471	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/31/12	11/04/12	M-SU 11p News	11-1135p	--WTFSS--	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTFSS-- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGW 10/31/12 11:34 PM M-SU 11p News 11-1135p :30 BN12012H \$1,700.00 NM 3 WKMGTh 11/01/12 11:13 PM M-SU 11p News 11-1135p :30 BN12012H \$1,700.00 NM 5 WKMGF 11/02/12 11:24 PM M-SU 11p News 11-1135p :30 BN12009H \$1,700.00 NM 1 WKMGSa 11/03/12 12:03 AM M-SU 11p News 11-1135p :30 BN12012H \$1,700.00 NM									
19	11/05/12	11/05/12	David Letterman	1136p-1238a	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 11:47 PM David Letterman 1136p-1238a :30 BN12012H \$1,000.00 NM									
20	10/31/12	11/02/12	David Letterman	1136p-1238a	--W-F--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W-F-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 12:30 AM David Letterman 1136p-1238a :30 BN12009H \$700.00 NM 2 WKMGF 11/02/12 11:58 PM David Letterman 1136p-1238a :30 BN12012H \$700.00 NM									
21	11/03/12	11/03/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSa 11/03/12 7:26 AM 7-9a Sat Early Show 7-9a :30 BN12009H \$350.00 NM									
23	11/03/12	11/03/12	Extra Wknd	1205-105a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSa 11/03/12 1:56 AM Extra Wknd 1205-105a :30 BN12009H \$350.00 NM									
24	11/04/12	11/04/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSu 11/04/12 9:30 AM CBS Sunday Morning 9-1030a :30 BN12012H \$1,800.00 NM									
25	11/05/12	11/05/12	News at 5p	5-530p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 5:23 PM News at 5p 5-530p :30 BN12012H \$1,200.00 NM									

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TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	471

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
26	10/30/12	11/02/12	Morn News at 5a	5-530a	--TWTF--	:30	1	\$450.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>--TWTF--</td><td>1</td><td>\$450.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WKMG</td><td>Tu</td><td>10/30/12</td><td>5:26 AM</td><td>Morn News at 5a</td><td>5-530a</td><td>:30</td><td>BN12009H</td><td>\$450.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	--TWTF--	1	\$450.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WKMG	Tu	10/30/12	5:26 AM	Morn News at 5a	5-530a	:30	BN12009H	\$450.00 NM
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<u>Total Spots</u>	46	<u>Gross Total</u>	\$56,150.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$8,422.50
<u>Net Amount Due</u>	\$47,727.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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